SROI of #Youth4Peace: Findings from Proof of Concept in Kenya

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Agenda

1. Welcome and Introductions

2. Global YPS Agenda & How SROI fits into the picture

3. SROI & Proof of Concept Results

4. Q&A

5. Key Partner Reflections

6. How SROI fits into the Peace Impact Framework

7. Open Discussion: What This Means for the Field

Acknowledgements – Partners

Global YPS Agenda &
How SROI fits into the picture

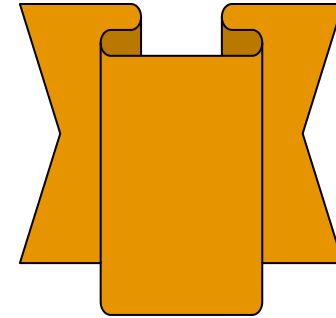# Sparking & Sustaining Enduring Change for Youth Leadership in Peace & Security
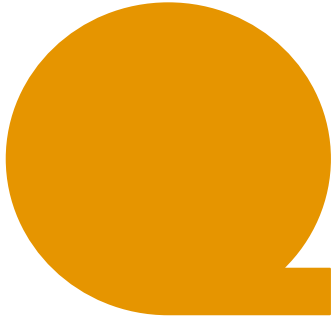
Shaping Political Norms

Strengthening Institutional Commitments to Act on These Norms

Strengthening National Commitments & Strategies for YPS & Financing Youth leadership

2010 -2015 -2020

2015 –2030

2021 - 2030

Global Coalition on Youth, Peace & Security

Co-Chaired by:
**UNFPA; UNOY Peacebuilders &
Search for Common Ground**

Over 100 Organizations:
United Nations entities
Inter-Governmental Entities
INGOs
Youth-Led Organizations
Donors
Academic
Regional Networks

**Bringing people w/ Institutional Power to work with people w/
Networked Power for a common collaborative agenda for Peace**

3 Overall Truths that Guided Us

Youth: The Problem

Youth: The Solution

Policy Panic

Policy Opportunity

Old Questions guided by policy panic

Ask New Questions to Discover the Missing PEACE

why are most youth peaceful?

Youth as a Political Force for Peace

SROI is about Collaborative Power

- *Transforming Violence of Exclusion: Making youth feel Seen, heard and their* and their work better recognized

- **Strengthening State-Society Relations through New Incentives & Partnerships**

EXPERT ADVISORY GROUP

African Union Political Affairs, Peace & Security Department

Commonwealth Secretariat

Commonwealth Youth Peace Ambassadors Network

National Youth Council of Kenya

The World Bank

United Network of Young Peacebuilders (UNOY)

UN Peacebuilding Support Office (DPPA)

UN Population Fund (UNFPA)

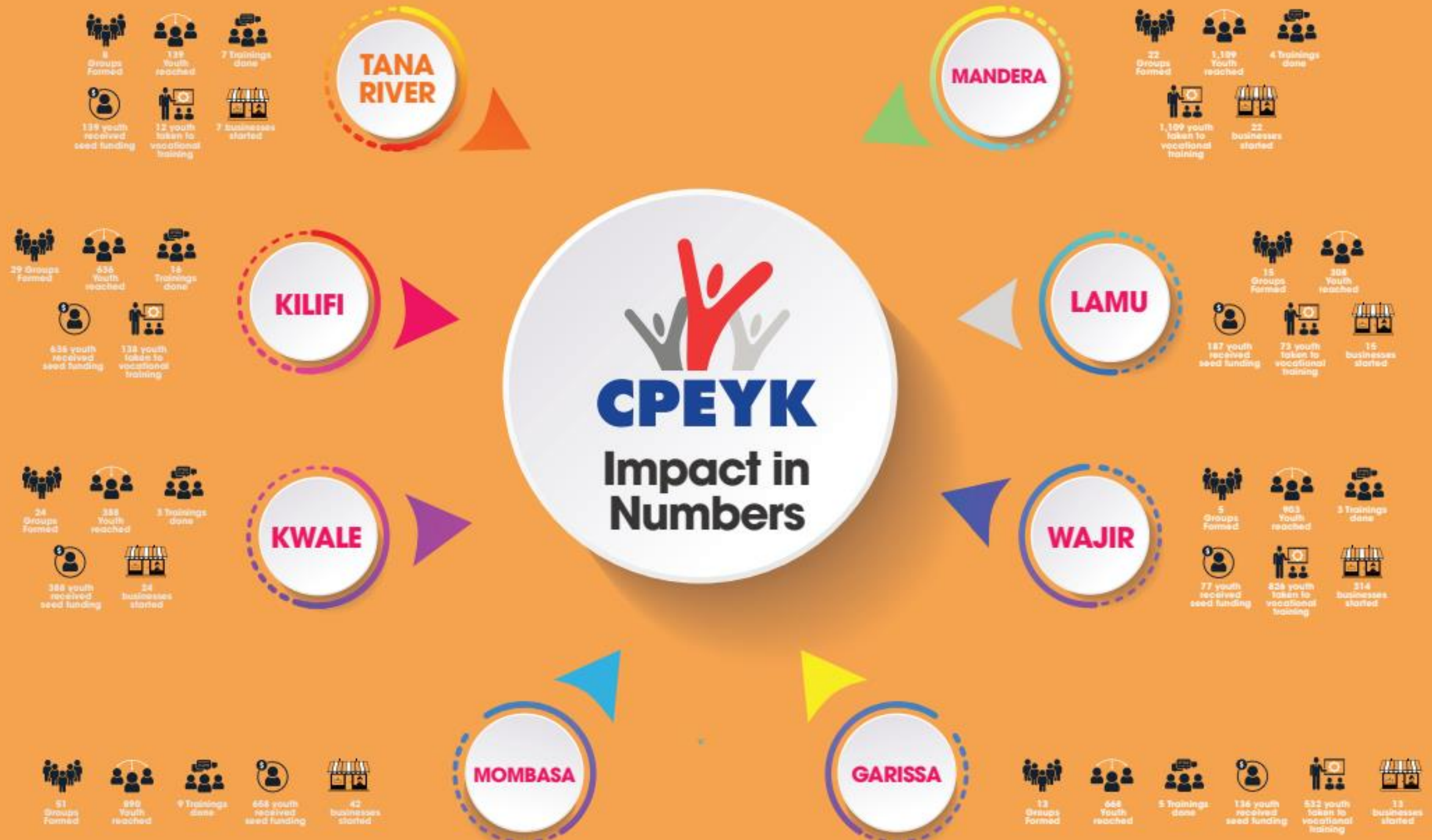US Agency for International Development (USAID)

Standard-Setting Experts

Understanding the SROI of #Youth4Peace

Using social return on investment (SROI) approach to understand, measure and quantify the impact of peacebuilding interventions
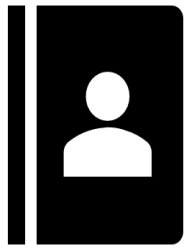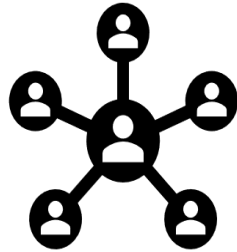
Traditional Evaluation vs. SROI

Inputs → Activities → Outputs → Outcomes → IMPACT

$$\text{SROI} = \frac{[\text{Total present value of impact}]}{[\text{Total investment}]}$$

Overview of SROI Methodology

Understanding what the program does → Understanding who is affected by the program → Understanding how they are affected by the program → Valuing the importance of these effects → Validating the findings with those who have experienced the program's effects → Findings are shared and results are used to improve future programming
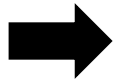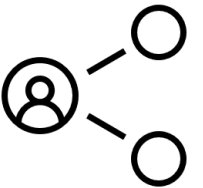
Kenya Project Mapping & Capacity Building
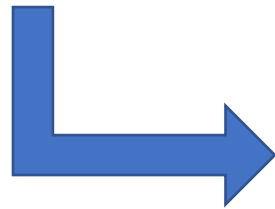
~300
Projects Received During Open Call

→

25
Projects Shortlisted

→

4
Projects Selected for Inclusion

~300
Projects Invited to Free Online SROI Training

Projects Analyzed

Young Women Leaders Mediation Project

Project Implementing Organization:
IPHRD-Africa
Project Dates: 2018-2022

Project Locations: Nairobi, Kwale, West Pokot, Ksumuru, Baringo, Nakuru, Garissa

Number of Beneficiaries
- 39 Direct Beneficiaries

Project Budget: $76,000 USD

Contributing Towards Sustainable Peace in the Coast Region of Kenya

Project Implementing Organization:,
IOM, CICC
Project Dates: 2019-2021
Project Locations: Mombasa, Kilifi, Lamu, Tana River
Number of Beneficiaries
- 1200 Direct Beneficiaries

Project Budget: $1.2 million USD

Conflict, Prevention, Peace and Economic Opportunities for the Youth in Kenya (CPEYK)

Project Implementing Organization: KRC

Project Dates: 2016-2021

Project Locations: Mombasa, Kilifi, Lamu, Tana River, Wajir, Garissa, Mandera

Number of Beneficiaries
- 5567 Direct Beneficiaries

Project Budget: $740,000 EUROS

Inuka! Supporting Vulnerable Youth to Participate in Community Peace and Security

Project Implementing Organization:
SFCG

Project Dates: 2018-2021

Project Locations: Mombasa, Kilifi, Lamu, Kwale

Number of Beneficiaries
- 2000 Direct Beneficiaries

Project Budget: $2.8 million EUROS

Key Stakeholders Consulted Across SROI Evaluations

- Youth
- Women's Groups
- Religious Leaders
- Security Actors
- Private Sector Businesses
- Program Staff
- Community Influencers
- Families
- Radio Listeners

SROI Results:
Stakeholders-Stated Valuation

Collective SROI:

$1 ➡ $5.20 - $10.07

($0.95-$15.03)

1st: Searching for Economic Values of Outcomes in Literature

Stakeholders	Outcomes		Express the relative importance (value) of the outcome		Deadweight %	Displacement %	Attribution %	Drop off %	Impact calculation
	Outcome description		Valuation approach (monetary)	Monetary valuation					
Youth	Becoming an upstanding member of society	741	20 % of value of a mentor's time (Converted from AUD to USD & Kenyan PPP)	431.51	13%	0%	28%	-61%	200,393.24
	Increased rehabilitation and reformation	655	Avoided costs to the State associated with reduced costs of re-offending and reduced substance abuse	3310.00	22%	0%	27%	-54%	1,234,812.62
	Increased Income	569	Increase in income resulting from project	60.53	12%	0%	29%	-49%	21,516.01
	Increased networking and opportunities	776	Cost of Toastmasters for One Year	110.00	17%	0%	26%	-55%	52,418.79
	Increased business skills and capacity	714	Cost of one vocational education course in Kenya	350.00	14%	0%	27%	-58%	156,950.00
	Community jealousy/retaliation	133	Prorated Average Cash Value of tools and materials provided by Kenya Red Cross	-1562.50	10%	0%	25%	-13%	-139,746.09
Families of Youth Participating in Project	Increased Social Cohesion	-	-	-	0%	15%	0%	-33%	-
	Improved self-sufficiency	-	-	-	25%	15%	0%	-33%	-
	Increased feeling of community safety	-	-	-	0%	15%	0%	-33%	-
Private Sector Businesses	Improved community safety allowing for better business operations	10	Per Capita economic gains due to reduction in prevalence of gangs in local area	297.09	0%	0%	0%	0%	2970.9
Trainers	Increased sense of fulfillment from participating in project	10	-	-	0%	0%	0%	0%	-
Staff	Increased sense of fulfillment from participating in project	10	-	-	0%	0%	0%	0%	0
	Increased capacity for peacebuilding	10	Average cost of Professional Peacebuilding Course	1,664.24	0%	0%	0%	0%	16,642.38

2nd: Asking Stakeholders to Value Outcomes

Ranking	Item	Valuation (KES)
1	Airtime for One Week	700
2	Used Mobile Phone	10,000
3	TV 32"	20,000
4	Laptop	30,000
5	Plot of Land (40x80)	100,000
6	Business Investment in Flock of Chickens	200,000
7	Used Car	300,000
8	New Tuk Tuk	500,000
9	Building land and building a home for myself	1,000,000
10	Starting a tent chair hiring business	2,000,000
11	Apartment in Mombasa	5,000,000
13	Apartment in Syokimau	7.000.000
14	100 acres of land where the land is fertile	7,500,000
14	Two apartments in Mombasa	10,000,000

OUTCOME

Did SROI Change in Context of Elections?

YES!

i.e., Up to $32.54 for every $1*

*These results are only suggestive, not complete analyses

Added Value of SROI in Evaluation

1. Encourages decision-making based on value, not outputs

2. Prioritizes the voice of all key stakeholders and what matters most to them

3. Provides insights to avoid or mitigate harmful effects

4. Examines sustainability

5. Elucidates value for money

Key Benefits of SROI for Funders/Investors & Program Managers

- Identifying what matters most to stakeholders
- Identifying strengths and opportunities of programming to grow value
- Accounting for value creation over time
- Local communities empowered to define impact, more ownership

Next Steps

1. Integrating SROI Results into National Policy-Making and Action Plans

1. SROI Evidence-Based Results to Drive Funding Priorities

Q&A

Key Partner Reflections

SROI + The Peace Impact Framework

We will have a coherent way to understand impact, speak across organizations and share knowledge and learning about this sector more widely.

We will understand more about the right investments in peace.

- With a much larger set of data aligned across basic language, we will be able to set priorities in line with a much broader evidence base.

People living in conflict will take part in setting the priorities.

- The data we use and indicators will be relevant to the people we aim to serve, and where we want to make the greatest change.

Impact will be the priority.

- Evidence can be built across projects and over long-term timelines for more valid and reliable assessments of impact on peace.

Open Discussion:
What This Means for the Field

Appendix