

COMMUNICATING

THE RESULTS OF YOUR WORK

FEATURING KATHERINE HAUGH & JENNIFER NULTY

Jenny and Kat partner with organizations to co-create customized visual tools that spark conversation and facilitate collective learning, such as data visualizations, dashboards, and one-pager templates. Jenny and Kat believe that visual tools are the beginning of the conversation. They work closely with teams to design products that are user-friendly, sustainable, and are embedded in a broader learning strategy.



RESOURCES

1

Use the [Audience Matrix](#) to conceptualize your visual products according to user needs

2

Read the research behind [How Our Brains Interpret Data from Charts](#)

3

Watch Jenny's complimentary [Data Viz 101 tutorial](#)

5

Check out [Getting Started with Visual Note-Taking](#) as an approach to sketching data

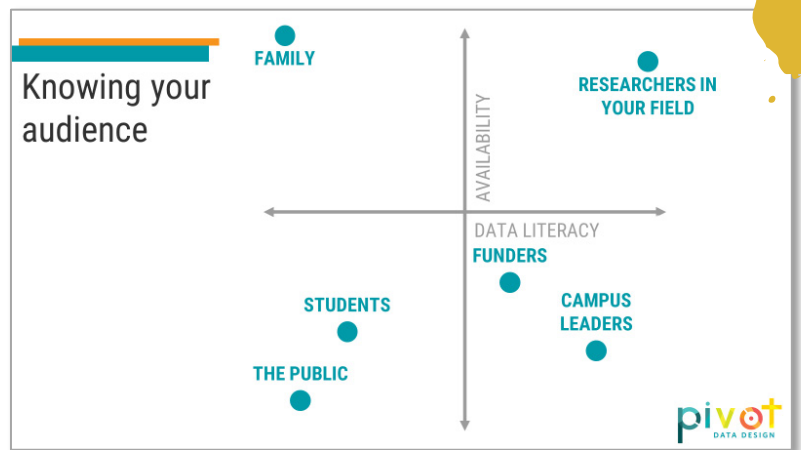
4

Download Kat's [complimentary Visual Note-Taking 101 handbook](#)

6

Below is some inspiration to guide your data design and visual notetaking:

- [Pivot Data Design Work Examples](#)
- [Kat Haugh's Work Examples](#)



pivot
DATA DESIGN

≡ KATHERINE HAUGH ≡